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**INSIDE THIS ISSUE:**

<b>ALL SECTION MEETING</b>	<b>1</b>
<b>PRESIDENT'S MESSAGE</b>	<b>2</b>
<b>SECTION NEWS</b>	<b>3</b>
<b>MEETING RESERVATION</b>	<b>4</b>

**WEB SITE :**

[www.DetroitDentalClinicClub.org](http://www.DetroitDentalClinicClub.org)

**DETROIT DENTAL CLINIC CLUB  
All- SECTION MEETING  
THURSDAY MAY 5, 2011  
DETROIT ATHLETIC CLUB**

***“INCOGNITO ORTHODONTIC SYSTEM, THE  
INVISIBLE OPTION THAT WORKS”***

The speaker for the 2011 Annual Meeting will be Dr. Nawaf Masri, director of the Orthodontic Section of the Detroit Dental Clinic Club.

More and more adults are seeking orthodontic treatment. When considering which treatment option to go with, most adults prefer treatment with invisible or nearly invisible appliances because they want to achieve a perfect smile without aesthetic impairment. Years ago, orthodontic treatment was geared toward teenagers and pre-adolescents, but since the evolution of invisible treatment techniques and the unprecedented consumer direct marketing, adults demand for esthetic orthodontic options has increased drastically. As the demand increased, clinicians were pressured to use an inferior product to treat difficult cases. As a result, Clinicians were faced with the inability to finish many of the cases up to the specialty standards. Furthermore, they considered using traditional orthodontic fixed appliance as a supplement option to finish those cases to satisfy their professional conscious and to treat according to the specialty standard. This resulted in an increase in treatment time, treatment expense, and less than ideal esthetic option from a consumer standpoint.



Orthodontists want to use appliance systems that deliver both high patient satisfaction and clinically excellent results. The presentation will shed light on the essence of the lingual appliance, and the introduction of the Incognito system as the only 100% invisible option that will enable the caring conscious clinician to produce outstanding clinical results with no compromise.

*About Dr. Masri:*

Dr. Nawaf Masri is director of the Orthodontic Section and a Diplomat of the American Board of Orthodontics. His practice in Livonia is limited to Orthodontics and TMJ with interests in cosmetic orthodontic treatment options and accelerated orthodontic treatment. He completed his dental training at Case Western Reserve University, practiced general dentistry for several years before returning back to case Western Reserve to earn his Master degree in Orthodontics.

## **PRESIDENT'S MESSAGE**

We are coming to the close of another successful year for the Detroit Dental Clinic Club during which I have been honored to serve as your president. Over this year we have had three successful programs. Dr. Joe Mastermateo brought us up to date with current happenings in the burgeoning area of sleep apnea. Then the most knowledgeable people in the entire country, Judy Sherman Director of Congressional Affairs for the ADA, Tom Kochheiser Director of Public Affairs for the Michigan Dental Association and Bill Sullivan Director of Legislative and Insurance Affairs for the Michigan Dental Association informed us about new federal and state programs that will, and increasingly are, affecting all of us in our lives and the practice of dentistry as the government becomes more and more involved. Finally Dr. Nawaf Masri will explore for us the concept of internal orthodontic bracing at our May 5<sup>th</sup> meeting. We appreciate all the time and effort put forth by these presenters to make us some of the best-informed dentists in Southeastern Michigan.

A major step was taken this year when our Board undertook to do some forward planning and look at our Club's future. It was their feeling that we should remain a place where quality dentists can gather to share issues relevant to our individual practices, learn from qualified speakers and all while enjoy world-class cuisine. As a bonus we have shifted our location to the Detroit Athletic Club, which has world-class amenities as well. Since we have not had a major dues adjustment in many years and costs everywhere have risen dramatically, the Board also undertook a financial study of our future. The report and their suggested action appears elsewhere in this newsletter and the Board's suggestion will be voted on at our May 5th annual meeting.

It is important to note that our successful year was very much a "team" effort. My thanks go to the Clinic Club Board for their insight and efforts in keeping our Club "on course" as we journeyed through the past year. Especial thanks to our vice president Jim Stewart for his efforts in contacting members and organizing our meetings, to our treasurer Sue Luft who keeps us financially sound, to our secretary James Lepczyk who documents our meetings, and to Ed Sarkisian who deserves enormous thanks for his unceasing efforts to prepare and publish our newsletter. Finally to Bob Caldwell for his expertise and dedication in developing and maintaining our excellent web site, [detroitdentalclinicclub.org](http://detroitdentalclinicclub.org).

I leave our Club in good hands with my thanks for allowing me to serve as your president this past year.

Ollie Marcotte, BS, DDS, MBA

## **CONTINUING EDUCATION CREDITS**

We are pleased to report that the Michigan Academy of General Dentistry has approved our application for program provider status for the next four years. All formally structured educational programs put on by the DDCC will now be eligible for AGD credit. The DDCC Board will be required to submit a roster of those in attendance including the identification number of an AGD member within thirty days of a meeting. You must sign in with your name and number at each meeting to receive credit. Special thanks go to Dr. Tim Kosinski for his efforts to complete our application for formal PACE recognition by the Michigan AGD.

## **2011 2012 SLATE OF CANDIDATES**

Election of Officers and Trustees will take place at our Annual Meeting Thursday May 5, 2011 at the Detroit Athletic Club.

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## **MEMBERSHIP LIST AND EMAIL ADDRESS ALERT**

Our membership list can be downloaded from our website: [www.DetroitDentalClinicClub.org](http://www.DetroitDentalClinicClub.org)

The board has decided to send our newsletter by both postal (snail) mail and email until we are sure that we have accurate addresses for our membership. Please send your current email and mailing address to our membership secretary and/or treasurer.

Ollie Marcotte	<a href="mailto:olivermarcotte@comcast.net">olivermarcotte @comcast.net</a>
Sue Luft Marcotte	<a href="mailto:drsue @ marcottedental.com">drsue @ marcottedental.com</a>

## SECTION NEWS

### IMPLANT SECTION

*TIMOTHY KOSINSKI, DDS (SECTION DIRECTOR)*

*drkosin @ aol.com*

**248 646-8651**

**TUESDAY APRIL 12, 2011** *“Simple and Exciting Innovations in Implant Dentistry for 2011”*

Speaker: Dr. Timothy Kosinski

Time: 6-8:30PM; Dinner 6:30-7:15PM; Lecture 7:30-8:30PM

Where: VistaTech Center at Schoolcraft College 18600 Haggerty Rd. Livonia, MI 48152

Cost: Meetings are \$59 / person (RESERVATIONS REQUIRED)

Please make check payable to Dr. Timothy Kosinski, Treasurer Implant Section DDCC and mail to:  
31000 Telegraph Rd. Ste. 170 Bingham Farms, MI 48025.

### PERIODONTIC SECTION

*SAMIR ZAKARIA, DDS, MSD (SECTION DIRECTOR)*

*zakperio @ aol.com*

**734.542.9904**

**THURSDAY April 14, 2011** *“Management and Treatment of Periodontal Patients, Part2”*

Speaker: Dr. Samir Zakaria

Time: Cash Bar 6:30 - 7 PM; Dinner 7 - 8 PM; Presentation 8 -9 PM

Where: Plum Hollow Golf Club (Southfield, MI on Lahser between 8 and 9 Mile)

Cost: Meetings are \$38 / person (RESERVATIONS REQUIRED by April 11, 2011)

RSVP to Dr. Zakaria 734.542.9904 or Zakperio @ aol.com

### ORTHODONTIC SECTION

*NAWAF MASRI, DDS, MS (SECTION DIRECTOR)*

*masrids @ hotmail.com*

### TMJ FACIAL PAIN SECTION

*GHABI KASPO, DDS (SECTION DIRECTOR)*

*gakaspods @ gmail.com*

## **We need to talk seriously!**

Our club is almost one hundred years old. Throughout those hundred years we have been one of the premier study clubs in the Midwest sharing our knowledge and love of dentistry with our colleagues during table clinics, essay presentations and dinner conversations. This was especially true before the advent of mandatory continuing education and the explosion of CE opportunities when our club was one of the few places where one could learn what was new in our profession.

We still enjoy a fine reputation as a place where members can increase their dental knowledge about a variety of dental topics, share their dental experiences one on one with their colleagues and enjoy an excellent meal all while gaining 2 CE credits. Our official purpose is “to provide mutual improvement among dentists and to contribute to the improvement of things that are of common interest to dentistry” but more practically it is to share our knowledge by presenting clinics at meetings, sharing our experiences with other members and gaining 2 CE credits all while enjoying an excellent meal.

This has worked well for most of those one hundred years. Lately however with the explosion of continued education opportunities, our memberships have declined and while our club is still financially healthy our revenue is not. For the past few years we have had to dig about \$2,000 into our reserves each year to cover a financial shortfall. We can continue to do this for the next few years but it is really not prudent to do so. At our December board meeting I asked our president elect and our treasurer to review this situation and determine what it would take to for us to each year financially “break-even”. They presented their findings at our last board meeting. The board discussed those findings at length and determined that our Club should not degrade our operations but should continue providing the quality of program and venue to which we have been accustomed. In order to do this we will need to raise the annual dues from \$65 to \$100. The guest fee will remain at \$65 since the cost of our dinner meetings is about \$65. For the member dues of \$100 you will get the possibility of 6 CE credits, 3 meals at a gourmet restaurant and a chance to discuss your issues and techniques with other quality dentists at dinner. There are no other places in Michigan where you can get such an outstanding deal. Most CE courses cost at least \$150, only give 2 CE credits and don't come with any kind of dinner especially a gourmet dinner. With DDCC you have the possibility of 3 courses, 6 CE credits complete with 3 gourmet dinners, all for \$100 - A SAVINGS OF \$350 over most CE courses.

Of course we need to vote on this. At our next meeting we will present the motion “to raise our annual dues to \$100”. Please be there to let us know what you think.

*Ollie Marcotte,*

President, Detroit Dental Clinic Club

**“INCOGNITO ORTHODONTIC SYSTEM, THE INVISIBLE OPTION THAT WORKS”**

**Speaker - Dr. Nawaf Masri**

**Where:** Detroit Athletic Club (241 Madison, Detroit, MI) [www.theDAC.com](http://www.theDAC.com)

**Dress:** Professional Business Attire (defined as business suits, sport coat / blazer and tie for men; suits, pantsuits, dresses, blazers and tailored slacks for women). DAC Rules

**When:** Thursday, May 5, 2011

5:30 pm... Board Meeting      6:30 pm... Cocktails      7:00 pm... Dinner      8:00 pm... Program

Member Name \_\_\_\_\_ Beef \_\_\_\_\_ Fish \_\_\_\_\_

Guest / Spouse (Guest Fee \$65/ person) \_\_\_\_\_ Beef \_\_\_\_\_ Fish \_\_\_\_\_

**RESERVATIONS ARE REQUIRED - We must ask for your check to hold your place and to have enough space reserved. Reservations and checks must be received by Thursday April 28, 2011**

\*Please enclose a check for \$65 for each person attending, which includes self-parking in the DAC structure.  
(Member's checks will be refunded when you arrive – net cost is zero for Active members!)

**Checks should be payable to :**                      **The Detroit Dental Clinic Club**

**Mail Reservation form and Check(s) to:**      Detroit Dental Clinic Club  
Dr. Oliver Marcotte  
5905 Wing Lake Road  
Bloomfield Hills, MI 48301

**DETROIT DENTAL CLINIC CLUB**

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[www.DetroitDentalClinicClub.org](http://www.DetroitDentalClinicClub.org)